

# IN THE KNOW:

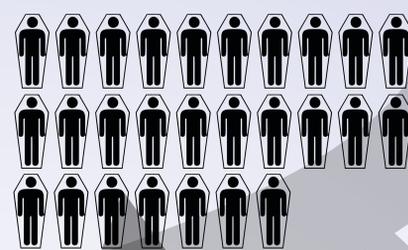
# Driving Under the Influence

## Drinking, Driving & Dying



**40,000** fatal motor vehicle crashes each year  
**16,000** were alcohol or drug related

**27** the number of Americans who die every day from alcohol/drug impaired driving



In their lifetime, **ONE THIRD** of all Americans will be involved in an alcohol-related crash



**53** the minutes between each drunk driving death



**17** the percentage of alcohol related traffic deaths involving children aged 0-14

Every **NINETY** seconds someone is injured in a drunk driving crash



**132,000,000,000** the cost of drunk driving to our country

## How much is too much?

**.08** percentage of alcohol in the blood (blood alcohol content or BAC) to be considered legally drunk



**3** the number of drinks it takes for an average woman to reach .08% BAC

## It's the Law...

**80** the number of times the average drunk driver has driven drunk before their first arrest



**21** the legal drinking age

**4** the number of drinks it takes for an average man to reach .08% BAC



**1,400,000** average number of people arrested for driving under the influence each year

## Drugged and Behind the Wheel

Males are **84%** more likely to drive under the influence of drugs than females

**10,000,000** the number of people who reported driving while using drugs



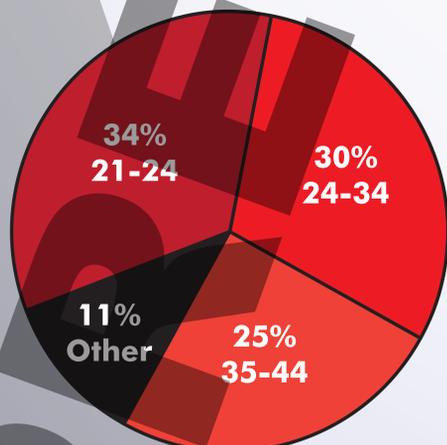
**18%** of dead drivers test positive for illegal substance abuse

## Drivers with a BAC of .08 involved in Fatal Crashes

**34%** 21-24 years old

**30%** 25-34 years old

**25%** 35-44 years old



## You can make a difference

Don't accept a ride with a person **under the influence**

When going out always have a **Designated Driver**

If you've been drinking, **get a ride** home or call a **taxi**

Hosting? Have **non-alcoholic** choices. Ensure all guests leave with a **sober driver**

# Drive Sober - Arrive Alive!