

CLOSED DOORS SAVE LIVES!

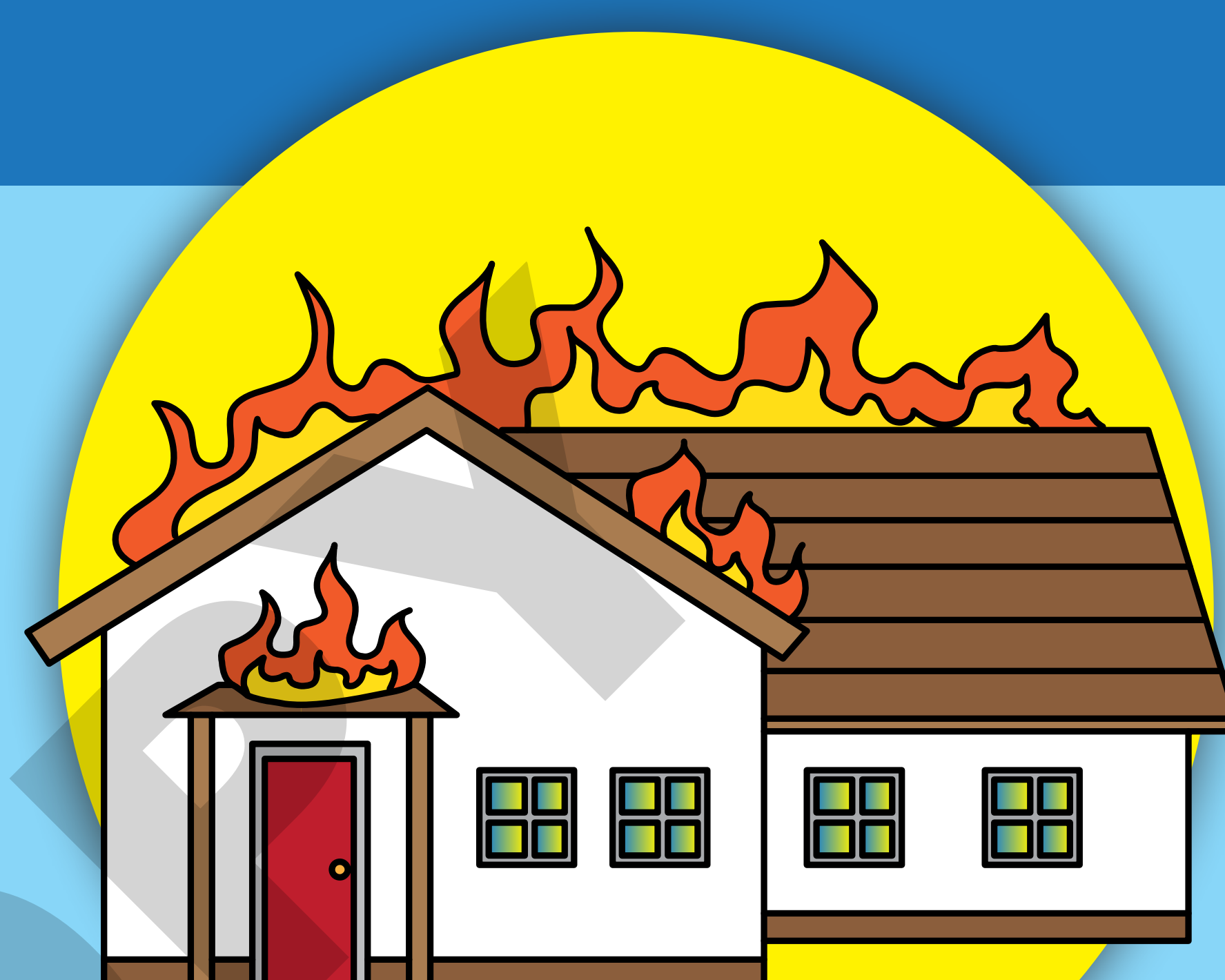


A CLOSED DOOR CAN MAKE A HUGE DIFFERENCE
900° of difference, in fact. An opened door allows fire to spread into the room, torching everything inside. Doors are effective barriers at keeping out fire, and can be the deciding factor between life and death. Before you go to sleep, always make sure that your door is shut. Don't let destruction in!

🕒 FROM 17 TO 3

THE RATE THAT HOUSES CAN CATCH FIRE HAS CHANGED

Due to changes in home furnishing in the last few decades, furniture is most often made of synthetic products that catch fire more easily than previously used cotton. People previously had an average of 17 minutes to escape a fire once it had started. That number is now only 3 minutes. Take the steps to avoid fire.



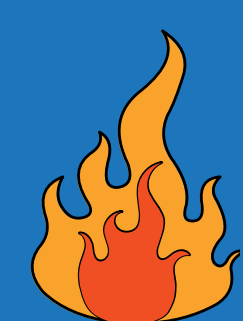
THE FACTS



ON AVERAGE, HOUSE FIRES KILL **7 PEOPLE PER DAY**



2560 PEOPLE DIED FROM HOUSE FIRES BETWEEN 2012-2016



11,670 PEOPLE WERE INJURED DURING THE SAME TIME PERIOD FROM HOUSE FIRES



THIS TOTALED TO **6.5 BILLION DOLLARS** OF PROPERTY DAMAGE



NIGHT TIME CATASTROPHE

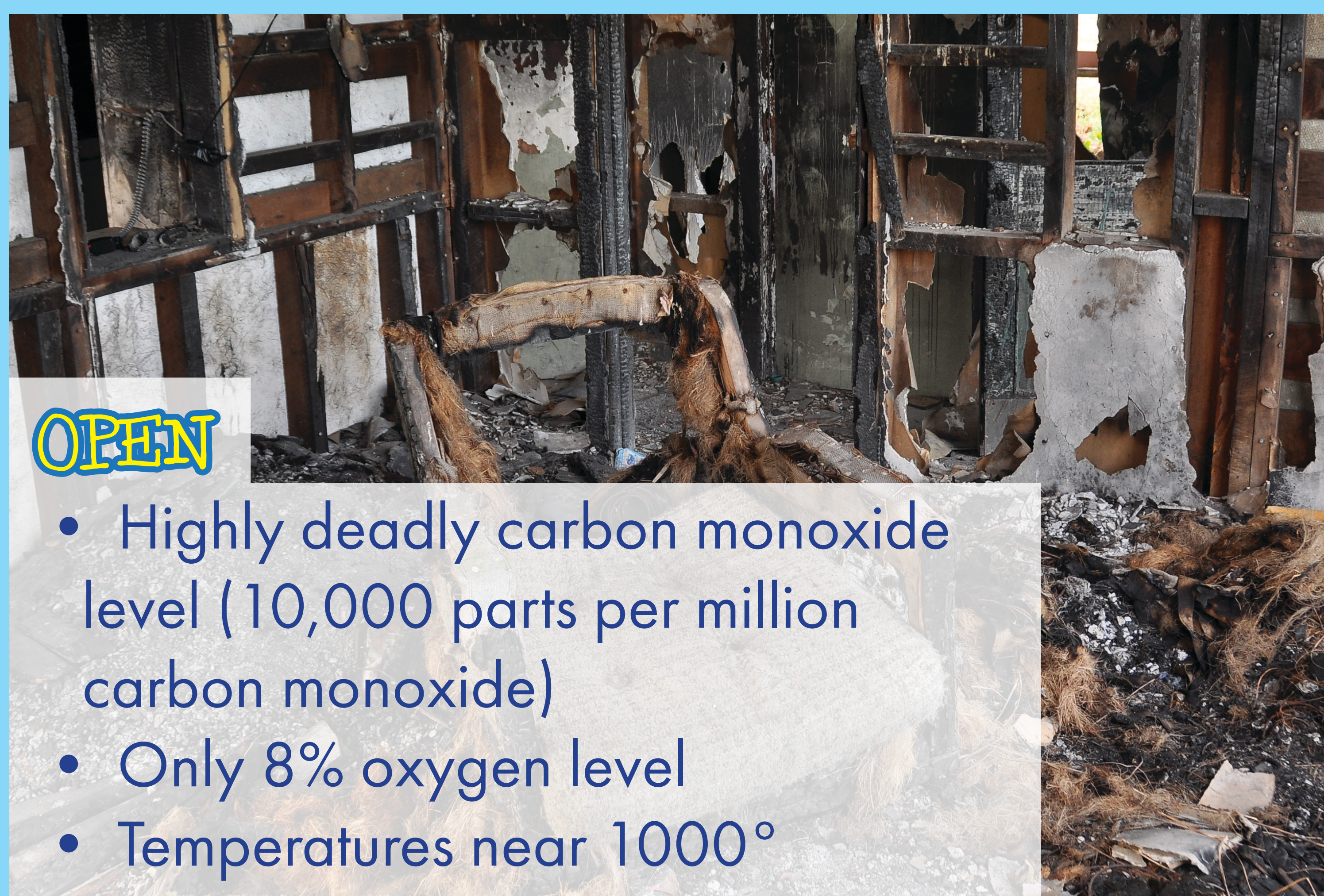
Almost half of all deaths in house fires happen between 11 p.m. and 7 a.m., likely while you're asleep and in bed. Simply shutting the door could mean survival.

CLOSED VS OPEN DOOR



CLOSED

- Lower carbon monoxide levels
- 18% oxygen level (survivable)
- Temperature under 100°



OPEN

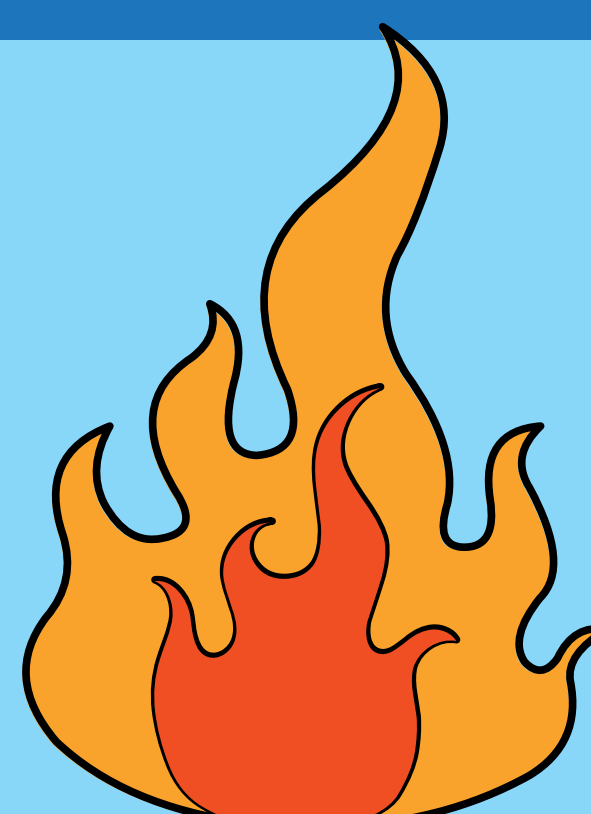
- Highly deadly carbon monoxide level (10,000 parts per million carbon monoxide)
- Only 8% oxygen level
- Temperatures near 1000°



CLOSE THE EXIT

Shutting the door while exiting a burning structure cuts off oxygen to the fire, lowers the temperature, and makes it easier for firefighters to deal with the situation.

FIRES ARE A
REAL THREAT!



They can strike at any time. You need to take every step you can to prepare for and prevent fires. It just so happens that one of the most effective is also one of the easiest...

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